



Arta Industrial Group started in the manufacturing of Flooring Products under the name of Arta Moquette in 1980. In the more than 30 years since then, they have grown to attain the high position as the superior brand in Iran and across Asia.

A strong distinction for Arta has been two fold, the emphasis it has put on the introduction of new products using state of the art manufacturing technologies and readily available products to its customers.

Based on market research, Arta ventured into Laminate Wood Flooring Products and invested heavily in state of the art production facilities, with a new brand name, called **Arta Clic**. Now with the production of more than 10 Million Square Meters of Laminate Wood Flooring products, Arta Clic is considered among the largest producer of Laminate Wood Flooring in Iran and in the Middle East.





### Why Laminate Wood Flooring?

In recent years, laminate flooring has grown significantly in popularity, perhaps because it may be easier to install and maintain than more traditional surfaces such as hardwood flooring. It may also have the advantages of costing less and requiring less skill to install than alternative flooring materials. It is reasonably durable, hygienic and relatively easy to maintain.

### Why is Arta Clic the Ideal Choice?

With our quality laminate floors we provide the foundation for extraordinary interior designs.

From our large range of laminate floors, design floor for healthy living; all shaped by quality, diversity and innovation, you can choose exactly the right floor for your comfortable home. This way, we create quality of life in every living and working environment.

Due to extensive research in wood flooring products for many years, we have come to believe that our goal in trying to achieve excellence in quality is a worthy goal. We are constantly improving the quality of our products, the diversity of their colors and designs and we continually upgrade to the newest technologies in our production lines. Here are some reasons we are the ideal choice:

1. **Variety of Colors and Designs:** Arta Clic offers numerous exciting colors and designs for every possible taste.
2. **In Harmony with Nature:** Inspired by nature itself, Arta Clic, makes products that are uniquely qualified to be in harmony with Nature and will bring comfort and joy to its users.
3. **Highest Quality Products:** Arta clic's Laminate Wood Flooring products are constantly tested, based on International Quality Standards.
4. **Easy Installation:** Arta Clic is installed using a quick and easy clicking method.
5. **Maintenance Free:** The smooth surface allows easy cleaning, using ordinary cleaning materials.
6. **Customer Satisfaction:** With 10 years warranty for residential and 5 years warranty for commercial uses.
7. **Competence and knowledge** to offer laminate floors with authentic surfaces that are almost indistinguishable from the originals.
8. **Striving for Excellence:** We have certainly gone beyond all in regards to our procedures of meticulous control, desirable service and prices. The desire to continuously improve our products for the benefit of our customers drives our everyday work.



## Good Living, Living Well

How should one choose Laminate Wood Flooring?

- Attention should be given to various Wood Flooring Standards that cover the use of carcinogenic materials.
- Arta Clic is very concerned about the health of our customers, that is why we constantly strive for the highest international standards.
- Offering a broad spectrum of standardized Laminate Wood Flooring, Arta Clic allows for a great many choices.
- We have learned from our customers that in addition to great quality, color choices are the most important criteria for choosing of Laminate Wood Flooring. We a wide range of colors from dark to light.
- The diversity of wood patterns and designs for Arta Clic is wonderful. The designs consist of tropical wood patterns to those of cold regions such Taiga Forest woods with Beech designs. The choices cover all tastes and uses for home or the office.





“Click System” of Arta

Arta Clic Laminate Wood Flooring uses the unique locking “click” system. H.D.F with a thickness of 8mm and E1 quality (Anti Carcinogen Coating) should make the product safe and beneficial for their health.



**One system, two methods of installation, A revolutionary solution**

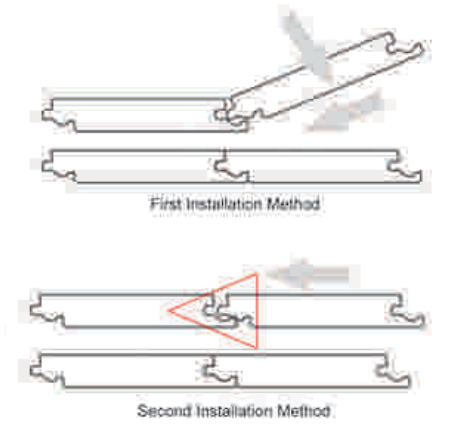
Arta Clic Laminate Wood Flooring Products can easily be installed using the revolutionary “Click” method in the shortest possible time. In contrast to other installation methods, Arta Clic's panels could be connected from head board to the side of the next board. This method allows for the installation in corners and hard to reach places, this includes under door frames and underneath the heating panels.

**First Installation Method:** Rotate and Click Click the panels of Laminate Wood Flooring at 35-45 degrees and interconnect them (as shown in the fig. above).

The advantage of this method is that it is much faster to install and does not require It is faster than the other systems since it does not require any hammer or other tools. Moreover, any damage to laminated wood panels is avoided in this way.

**Second Method (Horizontal Installation):** You may place the panels at places that are hard to access and interconnect them one after the other by using a hammer, impact block or a lever.

This is an efficient easy method and helps you create an excellent floor ( as shown in the Fig above).





### The Superior Arta Clic System

A combination of the two different installation methods makes **Arta Clic** the best system and provides greater advantages for the customer.



**Highly Durable:** The panels shall remain strongly interconnected since the edge of the panels have been pressed to each other, using sloping edges. This will keep the same fit condition for a long life and shall give an excellent appearance to the floor. In this way, tension is distributed in an even way as the lower edge has a U shaped opening. Also upon horizontal installation, when the edge is pressed down, there shall be no damage to the connecting point. All these conditions guarantee a very charming Laminate Wood Flooring.

**No Bending:** Whereas corrugated and threaded edges have been made of similar materials e.g. panels of laminate wood flooring, the materials shall have uniform expansion behavior upon changes in temperature. **Arta Clic** has grooves on all four edges which guarantees a full installation system without any spaces left in between panels.

Whether you are right-handed or left-handed and no matter where in the room you start the installation process, you'll always be successful.



|      |    |                     |
|------|----|---------------------|
| Page | 1  | Kavak 785           |
|      | 2  | Crown Ash 780       |
|      | 3  | Vale Nut 775        |
|      | 4  | Cedar 770           |
|      | 5  | King Nut 765        |
|      | 6  | Rind Oak 760        |
|      | 7  | Vitora 755          |
|      | 8  | Hill Nut 750        |
|      | 9  | Samara 745          |
|      | 10 | Viva 735            |
|      | 11 | Mission Oak 730     |
|      | 12 | Elegance 725        |
|      | 14 | White Beech 721     |
|      | 16 | Belle Oak 720       |
|      | 17 | Afzelya 710         |
|      | 18 | Mein Beech 705      |
|      | 19 | Mouzart 700         |
|      | 20 | Papyrus 695         |
|      | 21 | Coffee Cerdanya 675 |
|      | 22 | Alpino 665          |
|      | 24 | Season Oak 655      |
|      | 26 | Texas Oak 645       |
|      | 28 | Rine 635            |
|      | 30 | Pine 615            |



























افزلیا ۷۱۰ Afzelya 710



راش مین ۷۰۵ Mein Beech 705







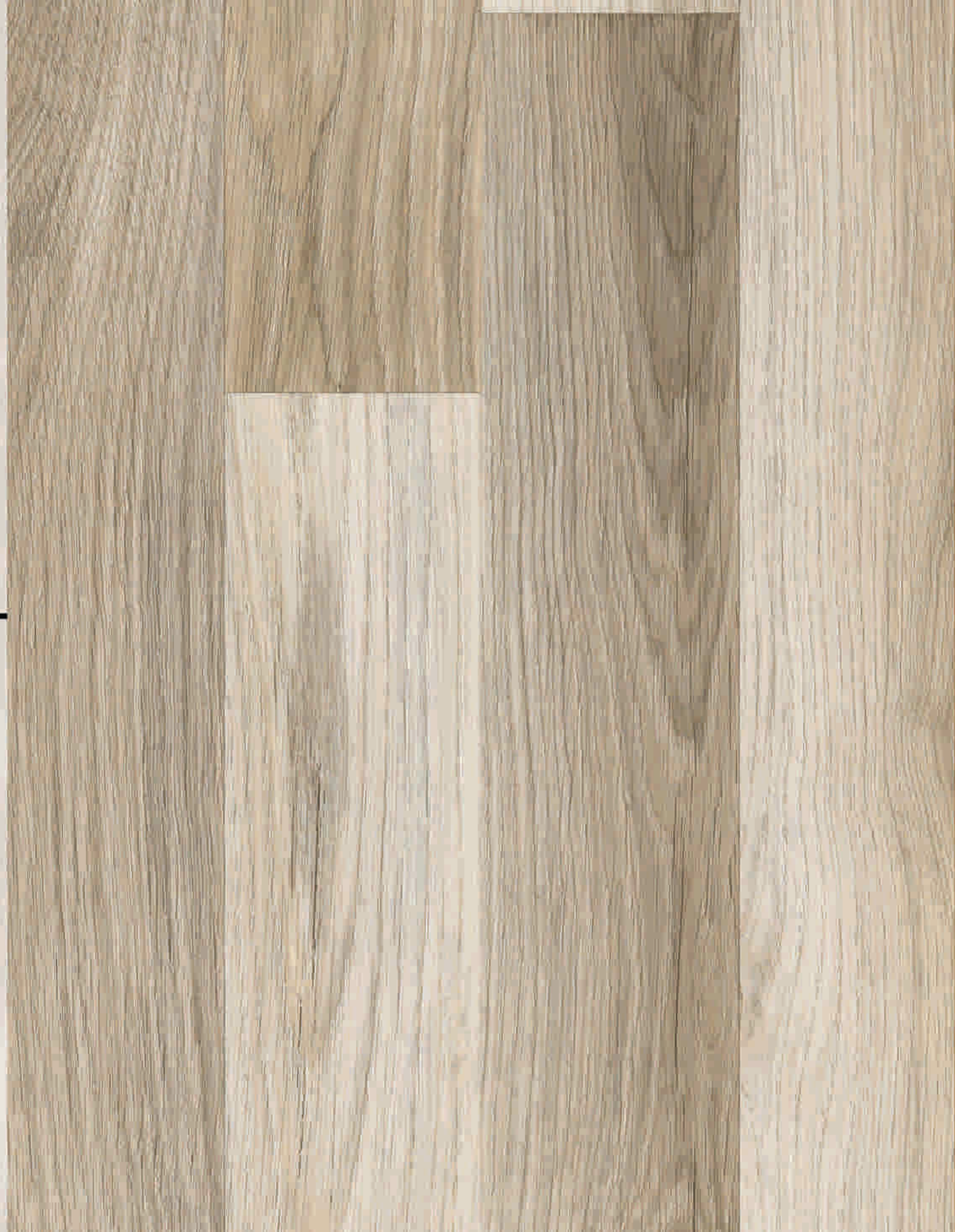














۷۵۵ ویتورا

Vitora 755

۳۴

7



۷۵۰ هیل ناک

Hill Nut 750

۳۴

8





کینگ نوت ۷۶۵

King Nut 765

5

۲۶



ریند اوک ۷۶۰

Rind Oak 760

6

۲۵





واله نوت ۷۷۵ Vale Nut 775

3

۲۸



سدار ۷۷۰ Cedar 770

4

۲۷





سپندار ۷۸۵

Kavak 785

1

۲۴



کرون اش ۷۸۰

Crown Ash 780

2

۲۹

